



# FAN ZONE MAINUFER MEDIA GUIDE



# WELCOME TO THE FAN ZONE MAINUFER

## DEAR MEDIA REPRESENTATIVES,

From 14<sup>th</sup> June to 14<sup>th</sup> July 2024, Frankfurt – one of 10 host cities of the UEFA EURO 2024 – will be celebrating a massive open-air football festival at the Fan Zone Mainufer according to the tournament's official motto, "United by Football. Vereint im Herzen Europas". Commissioned by the City of Frankfurt am Main, the Frankfurt Tourist+Congress Board (TCF) is both organiser and responsible party of the Fan Zone Mainufer.

Below, you will find important information on the media areas of the Fan Zone Mainufer.

## GETTING TO THE FAN ZONE

Once you've arrived in Frankfurt, we recommend travelling to the Fan Zone by way of the city's excellent public transport system. It's only an eight-minute walk to the Fan Zone from Frankfurt Main Train Station. From the "Willy-Brandt-Platz" subway/tram stop, it's a mere four-minute walk.

**Please note that there is no on-site parking available at the Fan Zone Mainufer!**



# MEDIA ZONE

## HOST CITY MEDIA CENTRE

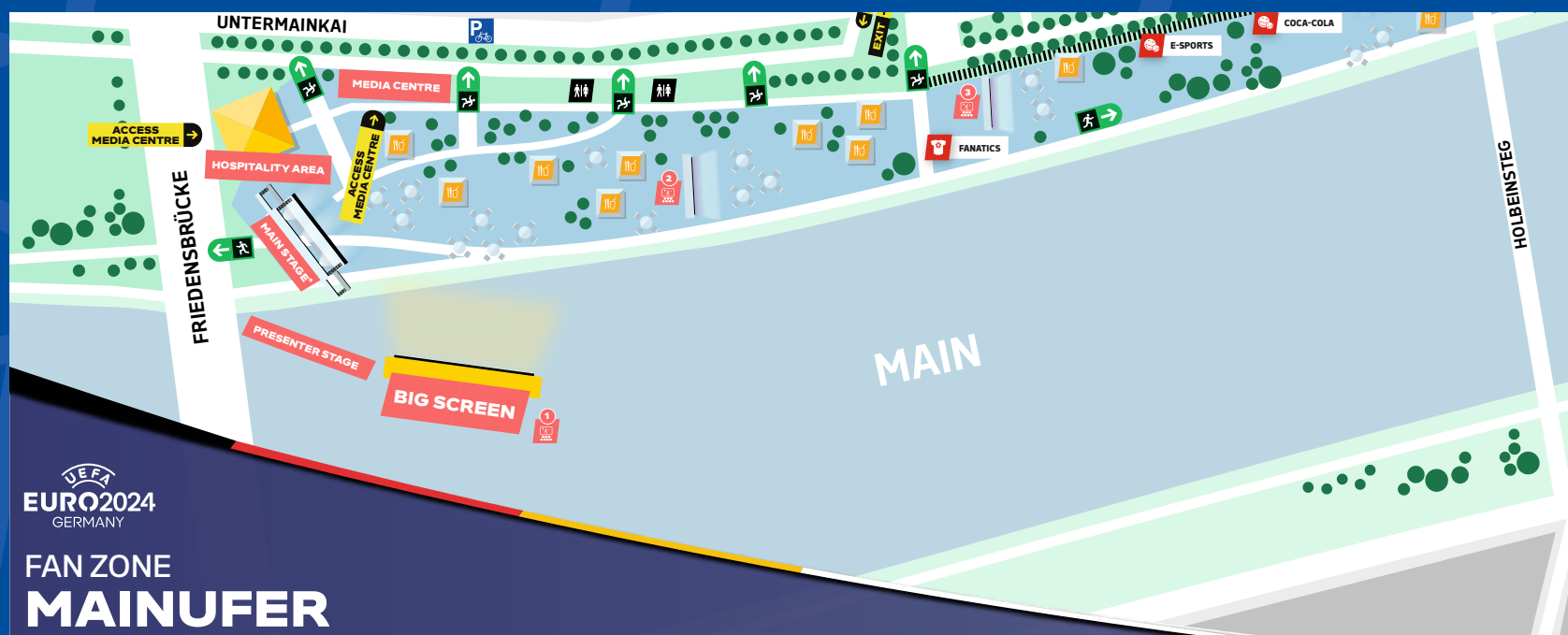
A specially adapted ICE railway carriage – kindly provided by Deutsche Bahn (DB) – serves as the Media Centre of the Fan Zone. It has been equipped with approx. 40 workstations incl. free WiFi access. The Media Centre also disposes over a number of private interview rooms, a lounge and a conference room.

## ACCESS

➔ When entering the Fan Zone from the outside, please head to its westernmost end. There, on the far side of the bridge, you'll find a special entrance for accredited media representatives. This access point is open daily from 3:00 pm (Westhafenplatz, 60327 Frankfurt).

Or:

➔ If you're already inside the Fan Zone, you'll find the Media Centre situated within the barricaded area diagonally across from the floating big screen. Please follow the signage. Access is only possible with appropriate accreditation. (See map)





# MEDIA ZONE



## OPENING HOURS of the FAN ZONE MAINUFER:

### 14<sup>th</sup> June to 26<sup>th</sup> June:

Daily from 1:00 pm till midnight

### 27<sup>th</sup> June to 14<sup>th</sup> July:

Mon to Fri: from 3:00 pm till midnight

Sat/Sun: from 1:00 pm till midnight

## OPENING HOURS of the MEDIA CENTRE:

**14<sup>th</sup> June to 26<sup>th</sup> June:** Daily from 1:00 pm to 10:00 pm

**27<sup>th</sup> June to 14<sup>th</sup> July:** Mon to Fri: from 3:00 pm to 10:00 pm

Sat/Sun: from 1:00 pm to 10:00 pm

On match days in Frankfurt (Mon, 17<sup>th</sup> June, Thu, 20<sup>th</sup> June, Sun, 23<sup>rd</sup> June, Wed, 26<sup>th</sup> June and Mon, 01<sup>st</sup> July), the Media Centre stays open until midnight.

Please note that the Media Centre is closed on match-free days.

## MEDIA STAND

Aside from the Media Centre, the Fan Zone also disposes over a Media Stand. This stand is situated adjacent to the Hospitality Pavilion across from the floating big screen. It is accessible by way of a separate set of stairs located in the barricaded area. (See map)

We wish to point out that the filming of any of the screens without prior permission from UEFA is strictly prohibited. **See General Press Accreditation Terms and Conditions**

Space in the Media Stand is available on a "first come, first served" basis. Advance reservation is not possible. Please note that the space available in the stand is limited.

## PARKING SPACES FOR BROADCASTING VANS

There is limited space for broadcasting vans at "Untermainkai" (Lower Main Quay), just above the floating big screen, which may only be used for the day of transmission. Access is via Baseler Straße/Friedensbrücke. Here, parking is available on a "first come, first served" basis. Advance reservation of parking spaces is not possible. Vehicle access for broadcasting vans is only possible during the opening hours of the Fan Zone and is subject to availability.



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Please use the following [link](#) to apply for an entry permit for broadcasting vans (SNG) to the parking area at Untermainkai. Simply print out the permit after successful application. The deadline is a minimum of two days (48 hrs) in advance.

The entry permit must be clearly visible on the vehicle's dashboard. Please note that the permit does not guarantee a parking space. As mentioned above, spaces are available on a "first come, first served" basis.

## PRESS ACCREDITATION FOR THE FAN ZONE MAINUFER

Accreditation for the Fan Zone Mainufer provides holders with access to the Media Centre, the Media Stand and the Fan Zone in general. Media representatives already holding an official UEFA stadium accreditation do not have to register for further accreditation for the Fan Zone Mainufer.

Accreditation requests may be submitted by way of our [Media Portal](#). Please note that, as the official organiser of the Fan Zone Mainufer, the Frankfurt Tourist+Congress Board reserves the right to decline accreditation requests at its sole discretion.

The deadline for accreditation is a minimum of two days (48 hrs) prior to admission. Moreover, the accreditation is individual and therefore non-transferable.

Accreditation badges must be personally collected at the Accreditation Centre. To obtain your badge, you must bring with you your press card and a valid governmental form of identification (passport, ID card). The Accreditation Centre is located in the "Schwanenhalle" at Römer City Hall, Paulsplatz 3, 60311 Frankfurt/Main.

### OPENING HOURS of the ACCREDITATION CENTRE

**Mon, 10<sup>th</sup> June – Fri, 14<sup>th</sup> June 2024:** 12:00 pm – 8:00 pm

**Sat, 15<sup>th</sup> June – Sun, 16<sup>th</sup> June:** 10:00 am – 6:00 pm

**Mon, 17<sup>th</sup> June:** 12:00 pm – 8:00 pm

**Tue, 18<sup>th</sup> June – Sun, 14<sup>th</sup> July** 11:00 am – 3:00 pm

Directions to the [Accreditation Centre](#)  
("Schwanenhalle" at Römer City Hall,  
Paulsplatz 3, 60311 Frankfurt/Main)



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## PLEASE NOTE

We wish to point out that the filming of any of the screens without prior permission from UEFA is strictly prohibited.

The image rights of the stage artists must be respected at all times. Photos and recordings of performances or parts of performances and activities are generally prohibited without prior permission from the artists and/or the Frankfurt Tourist+Congress Board.

### **FILM SHOOTING WITHIN THE FAN ZONE MAINUFER**

In general, filming within the Fan Zone Mainufer is possible. All filming projects must be organised in such a way that they do not hinder or endanger the visitor stream within the Fan Zone. Cables and other equipment must be secured according to standard safety regulations and must not prove to be a hindrance or danger to Fan Zone visitors. Any and all damages caused by film shootings fall within the respective filming party's sphere of legal responsibility.

### **POWER CONNECTIONS IN THE FAN ZONE MAINUFER**

For all matters regarding electricity outlets/connections, please contact Elektro Katzmann GmbH. This electrical company has been commissioned by the Frankfurt Tourist+Congress Board to handle all electricity supply issues within the Fan Zone Mainufer:

Email: [fanzone@elektro-katzmann.com](mailto:fanzone@elektro-katzmann.com). Phone: +49 69/35 00 18.

### **INTERNET CONNECTIONS IN THE FAN ZONE MAINUFER**

WiFi within the Fan Zone is available for a fee. Please contact our external service provider, SLT Medianet GmbH. The deadline for booking is a minimum of two days (48 hrs) prior to arrival at the Fan Zone Mainufer. Booking: [fanzone-ffm@slt-media.net](mailto:fanzone-ffm@slt-media.net). Phone: +49 6158/740 93 45.

### **FILMING PERMITS FOR THE METROPOLITAN AREA OF FRANKFURT/MAIN**

You may obtain a general filming permit for the metropolitan area of Frankfurt (streets, plazas, walkways etc) for filming outside of Arena Frankfurt and the Fan Zone Mainufer from the "Service Center Veranstaltungen" (Municipal Service Centre Events) for a fee of EUR 158.00. Please register for such a permit no less than three days prior to filming by sending an e-mail to: [scv@stadt-frankfurt.de](mailto:scv@stadt-frankfurt.de).



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## PRESS IMAGES AND PRESS QUERIES FOR THE FAN ZONE MAINUFER

A selection of press images of the Fan Zone Mainufer is available for download for the duration of the tournament. To access the images, [simply click here](#).

Any media enquiries not related to the Fan Zone Mainufer regarding activities of the Host City Frankfurt should be sent to: [presse.euro24@stadt-frankfurt.de](mailto:presse.euro24@stadt-frankfurt.de).

Please email enquiries concerning the Fan Zone Mainufer to [presse@infofrankfurt.de](mailto:presse@infofrankfurt.de). The official programme for the Fan Zone Mainufer is available at [www.fanzonefrankfurt.de](http://www.fanzonefrankfurt.de) from the start of June.



## IMPRINT

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